



**MAKE THE MOST OF  
ONE TO ONE MONACO  
AND COMMUNICATE  
ALL YEAR LONG!**

**ONE<sup>TO</sup>ONE**  
RETAIL E-COMMERCE  
**MONACO**

**15.16.17** MARCH 2022  
GRIMALDI FORUM



#1to1Monaco



one-to-one-monaco.com

# THE ONE TO ONE ECOSYSTEM

We have imagined this communication ecosystem for you.

To give you a head-start with journalists and decision makers, give us your insights and your pitch!

## THE MEDIA

- Relaying your information in our talks with the economic and trade press
- Mentioning your innovations in the interviews 1to1Monaco has given
- Facilitating interviews on site.
- Distributing your press release in the press room during the event

**An e-xpert forum:** a featured and co-branded article with 1to1Monaco and a Partner, to be submitted to the Press

## LE WEBSITE

- **E-Newsroom section:** a dedicated page to share our partner's news on our website (Press releases, Press articles, Testimonials...).
- **The #1to1Replay:** the written transcription of your expert workshop hosted on the website.
- **Partner's listing:** your logo on the website page dedicated to partners.
- **Media kit:** banner in web and social media size, event logos and video trailer 2022. Communicate on your participation!

[www.one-to-one-monaco.com](http://www.one-to-one-monaco.com)  
+40,000 special visitors targeted in 2021

## YOUR STRATEGIC NEWS

Fund raising  
nominations news clients  
innovation studies  
new products  
insight market  
...

## THE ENEWSLETTER

- **The interview 1to3:**  
3 questions to our partners :
  - the Ecommerce Innovation for 2022 ?
  - the Ecommerce personality of 2022 ?
  - Your punchline for this 11th edition ?
- **The Flash Partner :**  
The news everyone will talk about (fund raising, innovating...)

Sent to the 2,000 key actors of the French ecommerce sector

## SOCIAL NETWORKS

- **The Flash Partner:** the news everyone will talk about (fund raising, innovating...)
- **The #1to1Replay:** a push on our social media of your workshop transcription.
- **Media Kit:** create your personalised social media banner and tell your network you will be at One to One Monaco. Post your participation!
- **Interview on site:** Presentation of your activity and product.



152,900  
impressions  
(2021)



+1,770  
likes



+11,000  
views



+9,700  
followers

# YOUR ACTIVITY IN 3 WORDS

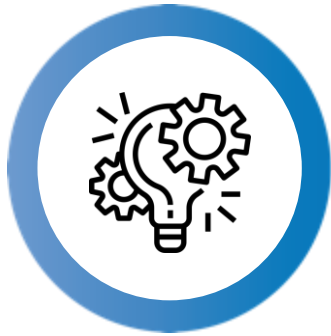
The press is willing to share your information ... if we grab its attention!

Your PLUS VS the market	<i>Answer here</i>
Your news in a few words	<i>Answer here</i>
Your storytelling for the press	<i>Answer here</i>



# YOUR VISION IN E-COMMERCE

The 1to3 interview ... a highlight to be published on our website, newsletters and social media.



The best E-commerce innovation  
of the year?



The e-commerce personality of the  
year?



Your E-commerce punchline?

# YOUR ESSENTIAL INFORMATION

Your presence in Monaco

Article, study, press release, text or link ... give us a bit of what you want to highlight during the event:





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